

# WOODBINE

E N T E R T A I N M E N T

**To:** John Blakney, ORC  
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**From:** Jamie Martin

**Date:** March 1, 2011

**Subject:** Ontario Racing Program Implementation

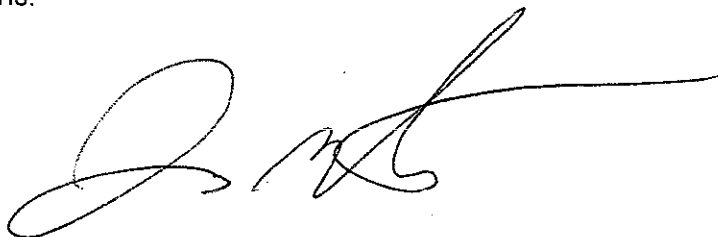
The Woodbine Entertainment Group (WEG) makes application to conduct more than 12 races per race date when horse supply allows as outlined in Ontario Racing Program Implementation 1-2011.

Racing at WEG meets the Premier classification for standardbred racing in Ontario. To quote, "the health of the entire industry is dependant on a strong and successful 'flagship', that being a product that is strong, viable, and sold domestically and internationally". While a 12 race card represents the size of an average card in North America, it is common for products that are strong, viable, and sold domestically and internationally to offer more races on weekends when customer interest and wagering are at its highest levels.

Attached are total pool wagering results for Woodbine Harness in 2011 through February 26<sup>th</sup> and comparisons with the same period in 2010. Wagering per race during this period in 2011 is 7 times greater than a race at another Ontario racetrack. It is logical that, in order to protect races per card and horses per race levels on the Premier race card, limits need to be placed on Signature and Grassroots purses and races per card. As there is no maximum to the amount of daily purse levels for the Premier race card, the same should apply to the number of races per card. That said, WEG cannot practically conduct a card greater than 13 races on a regular basis, with the possible exception of major race dates or specific unique circumstances. It is not the intent of WEG to conduct more than 13 races for a standard card. It is not uncommon for WEG to conduct a 13 race card on a Friday or Saturday evening at any time of the year, as is the case with the Meadowlands in New Jersey.

In reviewing the attached total pool wagering results for 2011, although races per card exceeded 12 on Friday and Saturday nights, average field size remained strong at 9.2 horses per card. There was improvement with a reduction in the number of short fields in 2011. Wagering per race was up 15.2% for the period over 2010. Total pool wagering would have exceeded 2010 if not for cancellations for safety precautions on January 1 and February 17 due to track conditions caused by mild temperatures and again February 18 when 8 races were cancelled due to 95km/hr winds.

I will continue to supply information to the Administration on an ongoing basis specific to the efforts of the Ontario Racing Program. Please advise if you require more detail or have further questions.



**Woodbine Harness through February 26, 2011**

	2011	2010	
Live Pools			
Race Days	31	41	-24.4%
# of Races	375	451	-16.9%
# of Races/Card	12.1	11.0	10.0%
Average Field Size	9.2	9.1	1.1%
Races w/Field<7	9	17	-47.1%
Races w/Field<6	2	3	-33.3%
<b>Total Pools</b>	<b>\$41,865,190</b>	<b>\$43,702,370</b>	<b>-4.2%</b>
<b>Average/Card</b>	<b>\$1,350,490</b>	<b>\$1,065,911</b>	<b>26.7%</b>
<b>Average/Race</b>	<b>\$111,641</b>	<b>\$96,901</b>	<b>15.2%</b>

**Not Including 2011 cancellations of Jan 1, Feb 17, and Feb 18 (only 5 races conducted)**

Mondays \$/Card	\$1,338,384	\$1,087,395	23.1%
Mondays \$/Race	\$111,532	\$99,761	11.8%
Mondays Races/Card	12	10.9	10.1%
Thursdays \$/Card	\$1,328,675	\$1,013,537	31.1%
Thursdays \$/Race	\$113,562	\$93,846	21.0%
Thursdays Races/Card	11.7	10.8	8.3%
Fridays \$/Card	\$1,416,001	\$1,139,544	24.3%
Fridays \$/Race	\$112,381	\$99,960	12.4%
Fridays Races/Card	12.6	11.4	10.5%
Saturdays \$/Card	\$1,434,390	\$1,244,588	15.3%
Saturdays \$/Race	\$111,193	\$106,375	4.5%
Saturdays Races/Card	12.9	11.7	10.3%
Sundays \$/Card	NA	\$831,199	
Sundays \$/Race	NA	\$79,923	
Sundays Races/Card	NA	10.4	

**SUMMARY RACES/PURSES THRU FEBRUARY**

Class	Total Races						
	2011	2010	2009	2008	2007	2006	2005
<b>Total Races</b>	374	464	458	358	410	417	427
<b>Total Overnights</b>	373	463	457	357	409	416	426
<b>Condition Races</b>	250	322	311	221	243	236	229
<b>Claiming Races</b>	93	91	90	91	121	133	150
<b>Others</b>	30	50	56	45	45	47	47
<b>%of total - condition</b>	67%	70%	68%	62%	59%	57%	54%
<b>%of total - claiming</b>	25%	20%	20%	25%	30%	32%	35%
<b>%of total - others</b>	8%	11%	12%	13%	11%	11%	11%
<b>Eliminating Others</b>							
<b>%of total - condition</b>	73%	78%	78%	71%	67%	64%	60%
<b>%of total - claiming</b>	27%	22%	22%	29%	33%	36%	40%
<b>NW1/2</b>	80	89	92	53	75	58	70
<b>% of Total</b>	21%	19%	20%	15%	18%	14%	16%
<b>NW\$6kL6 to \$15kL6</b>	108	151	137	108	100	76	59
<b>% of Total</b>	29%	33%	30%	30%	24%	18%	14%
<b>NW3/4/5</b>	25	42	46	27	33	48	52
<b>% of Total</b>	7%	9%	10%	8%	8%	12%	12%
<b>NW\$20,000L6 &amp;up</b>	35	38	34	32	35	51	46
<b>% of Total</b>	9%	8%	7%	9%	9%	12%	11%
<b>OnSired/Cons</b>	2	2	2	1	0	3	2
<b>% of Total</b>	1%	0%	0%	0%	0%	1%	0%
<b>claiming&lt;\$20k</b>	59	75	75	74	71	73	77
<b>% of Total</b>	16%	16%	16%	21%	17%	18%	18%
<b>claiming \$20k to \$40k</b>	34	16	15	17	43	45	59
<b>% of Total</b>	9%	3%	3%	5%	11%	11%	14%
<b>claiming&gt;\$40k</b>	0	0	0	0	7	15	14
<b>% of Total</b>	0%	0%	0%	0%	2%	4%	3%
<b>others</b>	30	50	56	45	45	47	47
<b>% of Total</b>	8%	11%	12%	13%	11%	11%	11%
<b>Cards</b>	31	42	41	30	39	39	39
<b>Races/Card</b>	12.06	11.05	11.17	11.93	10.51	10.69	10.95
<b>Overnights only</b>	11.06	9.83	9.78	10.40	9.33	9.46	9.72
<b>Others</b>	0.97	1.19	1.37	1.50	1.15	1.21	1.21
<b>Stakes</b>	0.03	0.02	0.02	0.03	0.03	0.03	0.03