

Lee Drake
Charlottetown, PEI



Nominated as ATLANTIC TRACK DIRECTOR

Manager of Marketing, Brands & Broadcast with Red Shores Racetrack & Casino at Charlottetown Driving Park and Summerside Raceway.

Red Shores Racetrack & Casinos are leading entertainment destinations offering racing, casino and dining.

Drake, who has a harness racing background, spent 18 years in the broadcast industry before joining the management team with Harness Racing PEI as director of Marketing and Sales in 2005. Atlantic Lottery hired him to lead their Marketing & Brands division at Red Shores in 2010. Drake is also the Executive producer of the Race Day TV broadcast at Red Shores and is a two-time co-host of the O'Brien Awards along with the planning team with Atlantic Regional and National Driving Championship on PEI.

This Charlottetown resident has a strong community and tourism background serving on a number of committees. Drake is Chairman of Discover Charlottetown, a key marketing division comprised of tourism industry leaders and partners.

His wife is Jennifer Evans, General Manager and Sales Manager with STINGRAY Radio. They reside in Sherwood, PE with their daughter Laurel and son John.

In terms of my decision to submit to the board. I will be a strong voice representing tracks in Atlantic Region. I want to help build on our strengths within harness racing from coast to coast to coast while submitting new ideas to meet the challenges from an industry and customer base.

Preserve the past but position for the future.