



Information for Exhibitors
Equine Expo - London Selected Yearling Sale
October 13 – 14, 2018



General Information

- **Date:** Saturday, October 13 **Expo Start Time:** 9:30 a.m. **Expo End Time:** 5:30 p.m.
- **Date:** Sunday, October 14 **Expo Start Time:** 9:30 a.m. **Expo End Time:** 6:30 p.m.

Set-up Information

- Set-up begins Saturday morning at 8:00 a.m.
- All exhibitor materials can be unloaded and brought through the Lobby doors at the north end of the Agriplex (entrance along Florence Street)
- Please ensure your exhibit space is set-up for business by 9:00 a.m.

Payment Information

- Exhibitor booths are \$100.00 plus HST
- Payment can be made via cheque or by credit card (Mastercard/Visa)
- Please submit payment with completed registration form to one of the following:
 - E-mail to hsaunders@standardbredcanada.ca
 - Fax to (905) 858-3111

Exhibitor Space Includes

- One skirted 8-foot table
- Two chairs
- Booth is 10 X 10
- Draping/backdrop provided

Exhibitor Conduct

- Exhibitors must operate strictly within the limits of the Equine Expo and may not operate throughout the sales area or interfere with the sale itself
- Exhibitors must conduct business so they do not interfere with neighboring exhibits
- One staff member/volunteer must be present at the table at all times throughout the entire sale
 - Early tear-down is **NOT** permitted

Application Deadline: Exhibitors must submit this application form with payment prior to September 10, 2018.
Forms can be e-mailed to Hailey Saunders or faxed to (905) 858-3111.

For further information please contact:
Marketing Coordinator - Hailey Saunders
hsaunders@standardbredcanada.ca
Office: (905) 858-3060 ext. 243
Cell: (289) 407-4523