

Feb 14, 2010

To: Ontario Racing Program Committee  
c/o Bill Fines  
ORC

Re: 2011 Race Designation

As you may be aware Hanover Raceway applied for Grassroots plus in its 2011 Race Date application based on a couple of factors listed below. Since I don't believe you are adding that classification, i would now like to ask for Signature Race status.

1. We draw large crowds, (ave. 1-2,000 people) on Saturday nights, and that helps our overall live racing business case.
2. We have a strong and isolated Slot population, and have seen our Purse income increase from 1.5 to 2.1 million dollars over the past 5-7 years. In 2010 we gave out approximately 2.1 million dollars, or 65,000 dollars per day.
3. We started Simulcasting of our races via a video stream signal 2 years ago, and have generated upwards of 6,000 dollars on Wednesday nights, and between 2-3,000 in wagering on Saturdays when we compete against Georgian, Woodbine and the Meadowlands. Our video stream signal was picked up by Kawartha, London, Elora, Clinton, and Woodbine HPI in 2010. Most of the interest in our product is local, and due to the cost of traditional simulcasting, we will continue to Simulcast our product via the Video stream technology in the near future.

I believe the only other track that Video Stream Simulcasts is Charlottetown PEI, and i'm hoping to expand our Simulcast into more Ontario racetracks in 2011.

We would also be interested in holding both Grassroots and Signature cards should that work out better in the overall scheme of racing. I understand we will be racing against Elora and Flamboro on Wednesdays, and against Georgian and Woodbine on Saturdays.

Feel free to contact me if you have any questions,

Regards,

Gord Dougan  
GM  
Hanover Raceway