

Alex Labonté
Winnipeg, MB



Nominated as TRACK DIRECTOR - WESTERN REGION

Since early 2023, Alex has been involved in every facet of harness racing operations at The Loop, Manitoba's newest purpose-built racing facility at Red River Exhibition Park. Beginning as a licensed race secretary and charter, she has grown into full operational responsibility for The Loop, managing all aspects from race writing to regulatory compliance with a staff complement of 30 people.

As Business Administration Manager at Red River Exhibition Association, Alex brings extensive experience from international roles in personnel management, workplace safety, supply chain management, and continuous improvement. She holds a postgraduate degree in management with specialized training in Corporate Governance and a Black Belt in Lean Leadership Essentials, complemented by studies at Harvard, Georgetown, UC Louvain, and the Australian Institute of Business.

Her unique position of growing a racetrack from inception has provided invaluable insights into both operational excellence and the regulatory framework governing the sport. This comprehensive, hands-on experience across all racing functions gives her a distinct perspective on how day-to-day operations translate into policy decisions that shape the industry's future.

Alex is committed to the sustainability and preservation of harness racing. Her strategic thinking, problem-solving capabilities, and cross-functional knowledge position her to be a strong advocate for the Western region to ensure the sport thrives for generations to come.