



Looking for **REAL HORSEPOWER**

WE'RE HIRING

POSITION: Graphic Designer/Production Coordinator, *TROT Magazine* - Full Time Permanent

Get to Know Us:

Standardbred Canada is a not-for-profit association and the national breed registry for the standardbred horse with over 6000 members. We serve our horses and members by recording pedigrees and racing statistics for the Canadian harness racing industry and by being a news leader for the industry with a very active website and monthly *TROT* magazine.

Culture

"It's about the H.O.R.S.E. of course" – At Standardbred Canada our corporate values promote Honesty, Ownership, Respect, Service to Others and Excellence. Our success is powered by people and technology. We champion diversity and always look for ways to put more pace into the sport. Our employees are the real horsepower of the association and are always at the core of who we are and what we do.

Location: 2150 Meadowvale Blvd, Mississauga, Ontario

Summary of Position **Graphic Designer/Production Coordinator, *TROT Magazine* - Full Time Permanent**

Responsibilities

TROT Magazine is the monthly magazine produced by Standardbred Canada.

- Work with the Editorial Manager and Associate Editor to design editorial features, front of book editorial, magazine covers and advertisements.
- Will work with TROT Manager to do digital website banners on a weekly basis.
- Prioritizing daily workflow to meet needs and tight deadlines.
- Assist other departments within Standardbred Canada to design advertisements, digital website banners, etc. (i.e. O'Brien Awards, National Driving Championship, calendar etc.) as assigned.
- Develop, coordinate and manage the production of TROT Magazine and other Standardbred Canada publications and materials.
- Work with printers and third parties on developing priorities, timelines and deadlines around publications and materials.
- Assist with production and design of digital assets for the organization.
- Other tasks that assist with the communication efforts of Standardbred Canada, and TROT Magazine, which may include collaborating with other teams or taking on other roles or positions as required.

Qualifications

- Advanced experience with InDesign, PhotoShop and Illustrator.
- Ability to create advertisements and editorial layout.
- Knowledge of Excel and Google Docs.
- Ability to prioritize and multi-task in a fast-paced, deadline driven environment.
- Photo manipulation (clipping, retouching)
- Ability to create digital website banners for SC website.
- A keen eye for detail and excellent organizational skills.
- Flexible work schedule with work in office and at home.
- Ability to work as part of a team.

What We Can Offer for All Your Hard Work?

- Health and Insurance Benefits
- Work from Home Opportunities
- Competitive Salary
- Fast paced working environment

JOIN OUR TEAM • **APPLY NOW**

Send a cover letter and resume to:
dfisher@standardbredcanada.ca

Applicant Closing Date: January 13th, 2025

We thank all those who apply but only those applicants who are selected for an interview will be contacted.