



## Looking for **REAL HORSEPOWER**

# WE'RE HIRING

### **POSITION:** Associate Editor, *TROT* Magazine - Full Time Permanent

#### **Get to Know Us:**

Standardbred Canada is a not-for-profit association and the national breed registry for the standardbred horse with over 6000 members. We serve our horses and members by recording pedigrees and racing statistics for the Canadian harness racing industry and by being a news leader for the industry with a very active website and monthly Trot magazine.

#### **Culture**

"It's about the H.O.R.S.E. of course" – At Standardbred Canada our corporate values promote Honesty, Ownership, Respect, Service to Others and Excellence. Our success is powered by people and technology. We champion diversity and always look for ways to put more pace into the sport. Our employees are the real horsepower of the association and are always at the core of who we are and what we do.

**Location:** 2150 Meadowvale Blvd, Mississauga, Ontario

### Summary of Position • **Associate Editor, *TROT* Magazine - Full Time Permanent**

#### **Responsibilities**

##### **TROT Magazine**

- Manages the editorial content of *TROT*, working with the Managing Director and Production Coordinator to develop features, front of book editorial, and special content.
- Works with writers, photographers and translators to reach goals for editorial content.
- Works within the editorial and photographic budget as established for the department.
- Offers leadership in editorial design and ideas, working with others in the department to help develop a vision for the publication.
- Writes content for *TROT*, including features, front of book content and any other material required for the magazine.

##### **Social Media**

- Assists in the implementation of SC's social media strategy.
- Provides social media content on a regular basis, as determined under the social media strategy.

##### **Website and other responsibilities**

- Develops and writes feature stories and other value added content for the website, which may include using various forms of multimedia (audio, video etc.), when assigned.
- Travel, from time to time, to events, or for the purpose of covering stories or news.
- Assists in supporting SC's programs (i.e. O'Brien Awards, National Driving Championship etc.) as assigned.

#### **Qualifications**

- University degree or college diploma (preferred) or related experience.
- Excellent news judgement and solid understanding of packaging, editing and writing content and headlines in a fast-paced, editorial environment.
- Basic HTML and Photoshop skills, and experience with online publication tools.
- Strong oral, presentation, and writing skills.
- In-depth knowledge of the harness racing industry, with strong relationships in the industry seen as an added benefit.
- Photography skills would be an asset.
- Ability to work as part of a team.

#### **What We Can Offer for All Your Hard Work?**

- Health and Insurance Benefits
- Work from Home Opportunities
- Competitive Salary
- Fast paced working environment

#### **JOIN OUR TEAM • APPLY NOW**

Send a cover letter and resume to:  
[scvacancy@standardbredcanada.ca](mailto:scvacancy@standardbredcanada.ca)

**Applicant Closing Date: May 11, 2022**

*We thank all those who apply but only those applicants who are selected for an interview will be contacted.*