

JOHN MARSHALL

Guelph, Ontario

Nominated as: Active Director, Ontario Region

I am very pleased to submit my nomination information for the position of Active Director, Ontario, Standardbred Canada. As a seasoned and successful senior manager, with a proven track record in developing and implementing effective business strategies, I look forward to the opportunity to be part of the team to realize a new vision for Standardbred racing in Canada.

As President, John D. Marshall & Associates, I have been very fortunate to be involved in many business restructuring, business development, amalgamation, acquisition, merger and rationalization processes. I believe the past twenty years of facilitating success for companies and organizations that require assistance in maximizing their opportunity, combined with my direct knowledge of the business of horse racing, uniquely prepares me to add substantial value to the Board of Directors of Standardbred Canada.

From a racing perspective, I began racing horses with my father in the 1970's and owned, trained and raced a number of horses with him until 1997. More recently, I have owned a number of horses either on my own or with partners, competing in hundreds of races at Grand River Raceway, Western Fair, Woodbine, Mohawk, Flamboro Downs and many other Ontario race tracks.

From an industry perspective, I have been involved with various committees with Standardbred Canada including the Canada One initiative as well as being a member of the Racing Development and Sustainability Plan planning group. I have also served on a racing rules review committee with the Ontario Racing Commission.

As a member of the Standardbred Canada Board of Directors, it is my intent to help the industry focus on two issues; first, to help create methodologies to increase the customer acceptance and appetite for harness racing in Canada by helping to instill a "voice of the racing customer" mindset at all industry levels. Secondly, much will be accomplished by the completion and implementation of the Racing Development and Sustainability Plan and I value the opportunity to help bring this crucially important initiative to reality.

I am optimistic that we can build a strong future for harness racing in Canada and would be excited to work with the Directors of Standardbred Canada to achieve this goal.