

## **Ian Dow**

St. Charles, Ontario

**Nominated as: Active Director, Ontario Region**

Recently retired, married father of 5, resident of St. Charles, Ontario, bought my first Standardbred in 1978, participated in the sport ever since as a Breeder, owner, Trainer & Amateur Driver.

Currently involved as a Breeder & Owner

Served as an OHHA Director, was instrumental in starting the very successful Youth Camps.

Member of OSS P & P Committee

Been on several ORC Committees.

The sport is in serious trouble, we need to do something pretty quickly to turn it around, I am in favour of the Standardbred Canada initiative, but opposed to the "Give us \$9,000,000.00 from the horse peoples purse money, we will let you know how it will be spent once we figure it out" I would like to see a business plan.

The most successful promotion I have seen in my 30 years in the business is the Harness Racing Youth Camps, they are a great tool for getting people to the track. The Adult Camps at Grand River are another great idea!

We certainly have the expertise in this industry to turn things around, Kelly Spencer & Jackie Warner are just 2 examples of great PR people, I would much prefer handing these ladies some money, telling them to promote the sport than hire a downtown PR firm who most likely wouldn't know a Trotter from Pacer.

The recent ad that ran for several weeks promoting a big pacing event is a good example, the ad featured a bunch of Trotters!

I am running for Standardbred Canada Director because I believe it is time for change, the status quo is not acceptable.

We need change to the Income Tax Act, change to the CPMA Regulations & most important Changes to the ORC.

We also need change to the way horse people are represented, we have 4 different organizations representing the horse people, they can't even agree to disagree with each other.